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“ Make Your Mark has managed to distill the essential wisdom of some of the best creative entrepreneurial minds of our time into an easy-to-read, but hard-to-forget guide. A must-read for anyone who cares about building great things. ” —Susan Gregg Koger, Co-Founder and CCO,

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The Make Your Mark ballot orders the top five issues, however, due to the devolved nature of the UK democracy and to ensure relevant representation of the issues from all nations will include UK-wide issues and devolved issues.

British Youth Council | Make Your Mark - UK Youth
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Last year, the couple shared a sweet message for fans to mark Halloween and sent their best wishes from their little “pumpkin” Archie. The message read: “Wishing you all a safe and fun ...

Offers insights and advice from twenty-one entrepreneurs and experts on building a creative business.

Presents twenty-one essays from leading innovative minds that offer advice on crafting a successful career by building

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valuable relationships, taking risks, and cultivating creativity.

The average person checks email 77 times a day, sends and receives more than 122 email messages a day and spends nearly a third of their workweek managing a constant influx of email. Even when we're away from work, checking email is the most popular activity we engage in on our mobile devices. Email is a powerful and essential tool - but it has become a near-constant source of frustration, anxiety and distraction from our work. In this insightful and intensely practical book, Jocelyn K. Gleib explains why email is so overwhelming and addicting, and lays out strategies for limiting the energy you spend on it. These include setting meaningful work goals, clarifying to yourself which people

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and messages truly matter and creating a daily routine that aligns with your natural creative rhythms. Through her actionable, thoughtful advice, Gleib will help you to: - Stop letting email dictate your mood, your focus and your to-do list - Process your inbox efficiently - Compose messages that get people to take action - Establish boundaries that allow you to engage in more meaningful work.

Insights to help you thrive as a creator amid the demands, distractions, and opportunities of the 21st century. Mark McGuinness has spent 21 years coaching creative professionals to achieve their artistic and career ambitions. In this book he shares 21 of the most powerful insights that have emerged from coaching conversations with hundreds of

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The Creative Series 3

creatives - as well as from his own practice as an award-winning poet. Whether you are a fine artist, a performer or entertainer, a commercial creative, or a creative entrepreneur, many of your biggest challenges are the ones that are familiar to all creative professionals:

- * Finding—and staying true to—your deepest sources of inspiration *
- * Carving out time to produce great work amid the demands and distractions of 21st century life *
- * Balancing creativity, money, and your professional ambitions *
- * Giving yourself a break from the relentless perfectionism of your Inner Critic *
- * Creating your own security in an uncertain world *
- * Believing in your vision when people around you just don ' t get it *
- * Deciding whether to approach publishers, record companies or other middlemen, or to “ go direct ” to your audience *

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Through the **30 Day Series**

Attracting an audience from scratch, or breaking into a tightly networked industry as an outsider * Dealing with rejection, criticism, and plain unvarnished failure * Dealing with fear and anxiety—about your work, about your audience, about the critics, about failure, and even about success Perhaps the biggest challenge faced by a 21st century creator is the one it ' s easiest to overlook when you ' re preoccupied with the demands of the day: How can you chart your course and make meaningful progress when you set out on an original path, where there is no conventional career ladder, no job security, and the usual rules don ' t apply? This book tackles these challenges head on, and it provides answers you won ' t find in books of traditional career advice: 1. Everything is powered by love 2.

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Reach for the stars 3. Something old, something new 4. Your creativity is your security 5. Forget the career ladder—start creating assets 6. Personal development is professional development (and vice versa) 7. Your struggle is a clue to your superpower 8. There are four types of work (and one matters more than the others) 9. Desire beats discipline 10. Your motivations are always mixed 11. Play the game you want to play 12. Pick two out of money, fame and artistic reputation 13. Find your medium, choose your media 14. Stay small, go global 15. Learn from the best in the world 16. Don ' t let the crappy part put you off 17. Be thankful for your Inner Critic 18. Hustling is part of your job 19. Stop trying to earn money—start creating value 20. You can have all the excuses you want 21. Courage may be the missing

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Ingredient Mark has deliberately kept this book short, so that you can burn through it in one sitting for a burst of inspiration. Or keep it handy on your phone and consult it in the quiet moments of your day, or on those days when you need to dig deep for motivation.

Offers insights on ways to meet the challenges of the workplace by building a daily routine and finding focus amid chaos.

Brings the analysis of gender from the margin to the center of urban theory. This volume examines the influence of gender in shaping relations in urban spaces and places. It represents a "crack" in the landscape of urban sociology, and

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engages in the discourse of the field from a gendered perspective.

WHAT IS THE ONE THING not taught in design school, but is an essential survival skill for practicing designers? Working with other people. And yet, in every project, collaboration with other people is often the most difficult part. The increasing complexity of design projects, the greater reliance on remote team members, and the evolution of design techniques demands professionals who can cooperate effectively. Designing Together is a book for cultivating collaborative behaviors and dealing with the inevitable difficult conversations. Designing Together features: 28 collaboration techniques 46 conflict management techniques

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31 difficult situation diagnoses 17 designer personality traits
This book is for designers: On teams large or small Co-located, remote, or both Working in multidisciplinary groups Within an organization or consulting from outside You ' ll also find sidebar contributions from David Belman (Threespot), Mandy Brown (Editorially, A Book Apart), Erika Hall (Mule Design Studio), Denise Jacobs (author), Jonathan Knoll (InfinityPlusOne), Marc Rettig (Fit Associates), and Jeanine Turner (Georgetown University).

Great and successful advertising ideas do not come about just by chance; they result from a professionally managed creative process. That is the reason why top creative agencies and clients can repeatedly come up with great

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Ideas. This book shows what these creative experts have in common. This is emphasized by numerous original quotes from interviews held by the author with more than 70 such communication experts from 15 countries. To answer the exciting question "how to be creative faster, more often and with more precision?" For all those involved in the creative process, this book provides a practical workflow structure and powerful tips for coming up with great communication ideas. Starting with the first meeting with the client proceeding on through briefing, gathering information, strategic writing of the benefits, finding the idea, describing and rating it, and finally producing the idea and making sure that it is well protected. This book shows the reader how to optimize his/her own thought process and working method -

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effectively, clearly and independently. "How to Catch the Big Idea" provides practical, powerful and inspiring impetus for the reader's daily business. The book clearly and concretely describes how to develop and manage great ideas. It shows how to create a relevant strategy and ultimately put it to effect, to establish and support an effective and more creative working structure. Whoever wants to learn from the world's best creatives will really enjoy this book.

決定按下快門的瞬間，你需要的愛與勇氣都在這裡。你的相機沒有心也沒有眼，它只是一個有洞的光學盒子（或是一支手機）。偉大攝影無需昂貴設備、完美曝光或黃金比例的構圖，造就偉大攝影的魔法，是拿著相機的那個人。跟我一起學習攝影的一切基礎，然後，把相機收起來，用一天的時間認真看世界

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你將會找到屬於你的偉大攝影之心。

英美亞馬遜銷售冠軍，新手、專家一致必讀推薦

50位攝影大師經典作品，超值收藏 翻一頁領略一個觀念，讓你從「拿相機的人」成為「會攝影的人」 構圖 如何尋找畫面中的視覺引導線，如何決定主角的位置？取景構圖是一張照片的靈魂，本章整理了10種最能讓構圖快速到位的技巧，無論單獨運用或搭配使用，都能大大提升取景時的判斷力和成功率。 曝光 學習正確曝光是認識相機功能的第一步。本章除了以逗趣易懂的圖表和口訣帶領你學會攝影中最枯燥乏味的必修課，更簡潔的介紹了一般市售相機上的所有預設功能之用法和效果，你將不再是相機圖示的文盲。 光線 光是一切的起源，更是營造視覺情感的要素，本章介紹並分析在攝影中會遇到的各種光源包括自然光、人工光等等，與其對照片氛圍所造成的影響。 鏡頭 相機鏡頭種類（或說焦距）直接影響了

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